THRIVE TOGETHER

LEADERSHIP CONFERENCE OVERVIEW

May 2020



190

AMAZING ATTENDEES

Inclusive Leadership

+ PLUS

An Ally Pledge to Share with Your Team

ATTENDEE TESTIMONIAL



“All the topics have been great and so relevant. Such valuable information and different perspectives that I find are life-changing as far as how I view myself and others.”

Nikita | D&I, L&D

A Note of Thanks

Career Thrivers hosted its first leadership conference for resilient and inclusive leaders to thrive in your career, business and wellness.



Hey thriver,

When I think about what it means to be resilient and thrive through adversity, I think of leaders like you. Despite the challenges of our current climate, you made an investment in your personal and professional development, and I commend your resilience!

As you know this leadership development conference was originally planned to happen in person in Nashville,TN. After weighing our options to reschedule to October, postpone to 2021 or pivot to an online experience, we chose the latter. I'm so thrilled that this virtual experience made our conference accessible for you to join us either live or to access the content on our learning platform on demand!

It's moments like this that make cultivating a culture of inclusion while being intentional to connect with *all* colleagues and clients so critical. To help leaders with this, our Thrive Together Conference is still open for registrants to access on demand. So if you have a friend, colleague or leader that you think may be interested, feel free to share the conference is still available!

Thank you for joining us and keep thriving,

Brittany Cole

BRITTANY COLE
CEO
Career Thrivers







- For our attendees beyond Nashville, TN, in collaboration with Urbaanite Magazine, we brought Nashville to you through visual storytelling of some of our favorite cultural excursions, restaurants and leaders!
- Did you download our implementation workbook? There is room for your notes, takeaways, response to prompts and more!
- Thank you to our amazing mentors that volunteered their time to schedule over 30 one-on-one mentor meet ups with our attendees!

CAREER THRIVERS.

careerthrivers.com/thrivetogether

ATTENDEE TESTIMONIAL



“I genuinely enjoy the opportunity for us all to be in the same space and discuss topics that will not just better us, but our communities, and the generations after us.”

Destiny | Education, Entrepreneur, L&D

Overview

Career Thrivers, a leadership development firm in Nashville, TN, is getting creative about how to prepare leaders for career and business success amid the coronavirus pandemic. The firm hosted its first Thrive Together Leadership Conference, a live and on demand virtual experience May 25-31, for high achievers who want to advance and grow. Thrive Together features expert speakers, on-demand personal and professional development, business acceleration, and wellness sessions. Originally planned as a live event, Career Thrivers quickly pivoted to offer the experience online.

"It was tough when we realized we would not be able to have a live conference," says Brittany Cole, CEO of Career Thrivers and conference host. "We almost canceled it, but we know that professionals and business owners need us now more than ever. Our team worked diligently to come up with a creative way to make this conference available online."

While the online conference is open to all, several workshops are targeted specifically to women, professionals of color and allies. "Advancing at an organization or growing a business often looks different for women and professionals of color," says Brittany Cole. "Many leadership development experiences lack the cultural context that propels talented, ambitious, and creative professionals to achieve success at the highest levels. Thrive Together Leadership Conference is that safe space for candid conversation and actionable accountability." - May 2020 Press Release

Speakers &Sessions

Career | Business | Wellness

Career

- Minda Harts - Advancing Women of Color in the Workplace
- Brenda Gadd, Karen Fleshman, Courtenay Rogers & Zulfat Suara - Becoming an Ally: The Role of White Women in an Inclusive Workplace
- Krystal Clark - I am Remarkable: A Google Initiative Empowering Women & Underrepresented Groups to Celebrate their Achievements in the Workplace
- Yolande Morris - How to Tell Your Story on Social Media
- Brittany Cole - Thriving Through Loss with Real Resilience
- Dr. Diarese George - Advancing Educators of Color
- Ashley Cash - Plotting Your Pivot: Resume' Tips to Secure Your Next Role
- Jasmin Forts - Avoiding Burnout & Resting in Your Talents
- Mattie James - A Conversation on Mentorship and Sponsorship
- Kelly Parker - Communicating with Confidence
- Kimberly Cummings - Developing Your Career Strategy
- Sable B - Navigating Career Transitions

Wellness

- Abundant Life Adventure Club - Restorative Stretching & Mindfulness to Relieve Stress
- Triluna Wellness - Yoga for Balance Self Care Session
- 80/20 Fitness - Taking an 80/20 Approach to Your Health
- Amerikan Therapy - Normalizing Conversations About Mental Health
- Taylor Bell - Managing Your Mindset: A Guided Meditation
- Kinimi Kitchen & Twisted Corks - Cheers & Cheesecake Bites Kickoff

ATTENDEE TESTIMONIAL



“I enjoy how each session provides transparent dialogue and phenomenal insight from experts. I have so many takeaways that are already helping me to be more intentional and bold!”

Dominique | Entrepreneur, Engineer

Overview

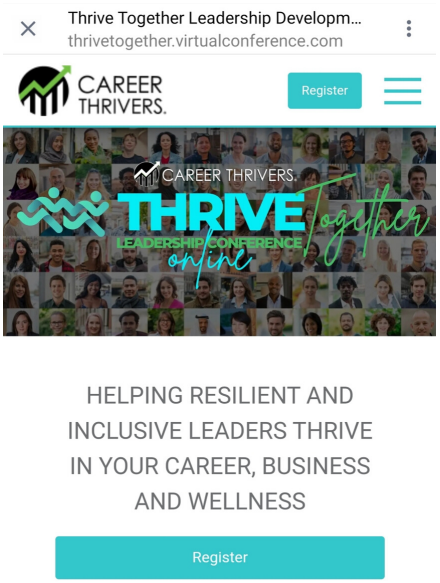
Speakers & Sessions

Career | Business | Wellness

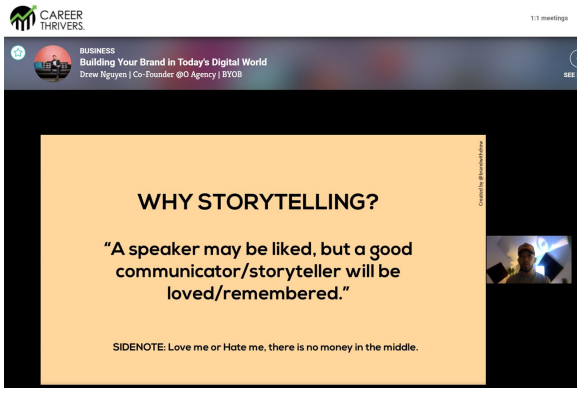
Business

- Andrew Nguyen - Building Your Brand in Today's Digital World
- Dr. Todd Jenkins - Moving from Diversity to Inclusion
- Karen Thompson, Monchiere' Holmes-Jones, Angela Ellis & Ashley Northington - Advancing Black Women in Business
- Karen Quarles - Don't Quit Your Day Job: Balancing Life as an Employee & Entrepreneur
- Dr. Bryan Johnson - A Fireside Chat on Becoming, Leading & Thriving as a CEO
- Brittany Cole, Sable B, Ashley Cash & Karen Quarles - From Uncertainty to Unstoppable
- Domonique Townsend - Pivoting Your Strategic Plan
- Marty McDonald - Bringing Other Women a Seat at the Table
- Casey Sharperson - Dream, Build, Repeat: Harness fear to confidently pursue your biggest dreams
- Rob YB Youngblood - Level Up with Your Profile with the LinkedIn Locksmith
- Samantha MCoy - 3 Mistakes Entrepreneurs Make When Pitching to Media
- Paddy McGill - The 5 Step Blueprint to Creating Your Online Course

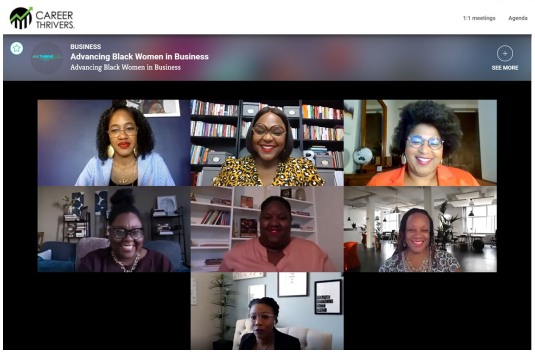
Some social shares of our sessions:

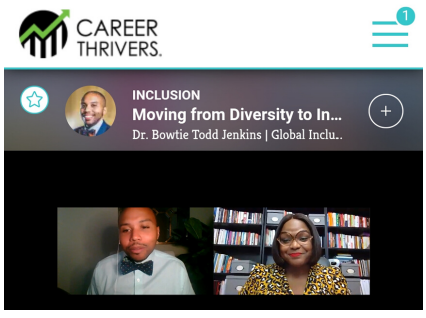








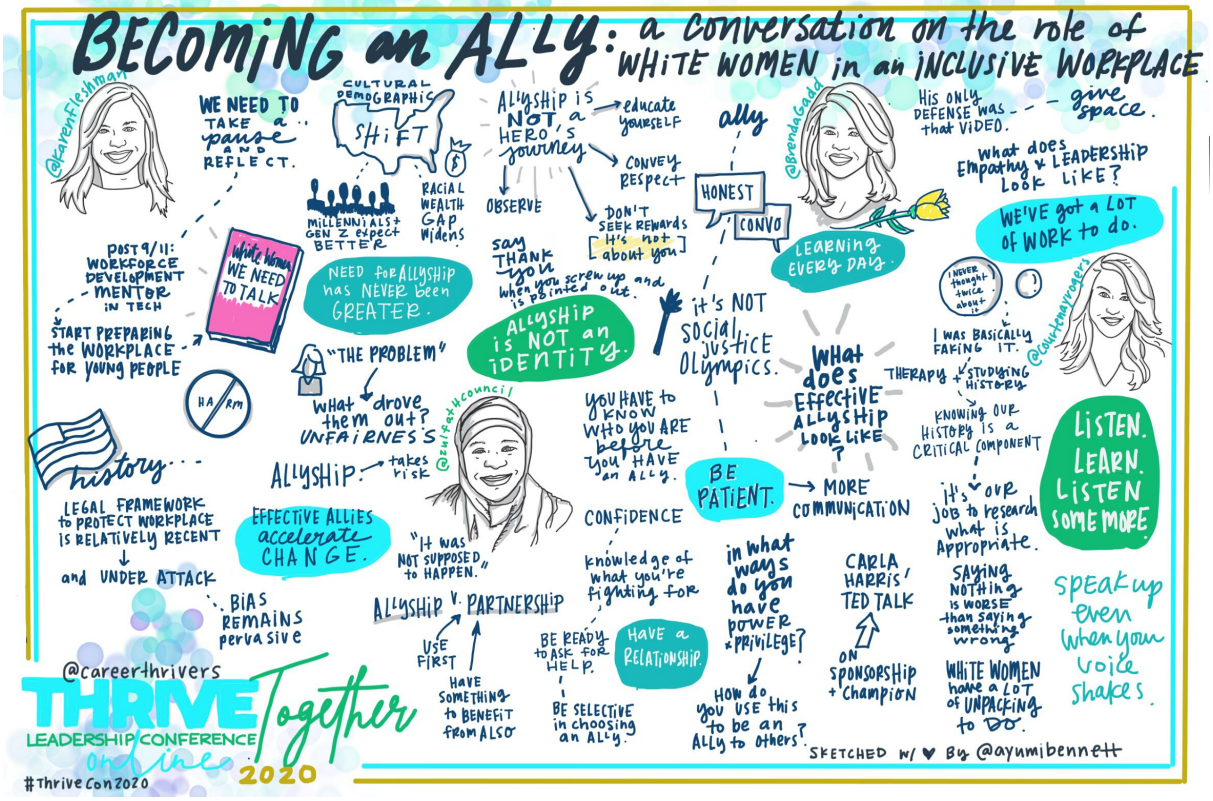




CAREER THRIVERS.

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Visual Notetaking by: Ayumi Bennett



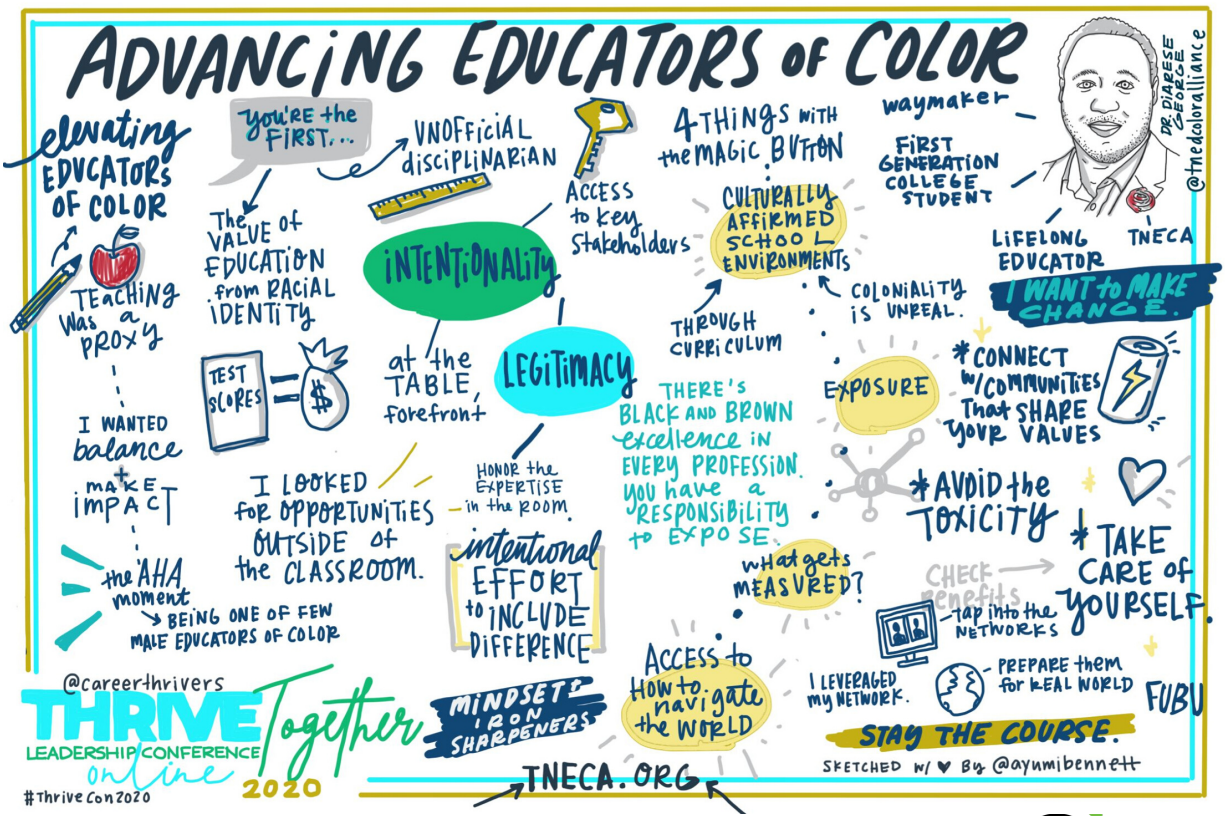


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Visual Notetaking by: Ayumi Bennett





CAREER THRIVERS.

ATTENDEE TESTIMONIAL



“I enjoyed the speeches and I like how it helps me think of different ways to encourage, motivate and support others. Take action. The importance of finding a good and inspiring mentor.”

Monica | HR











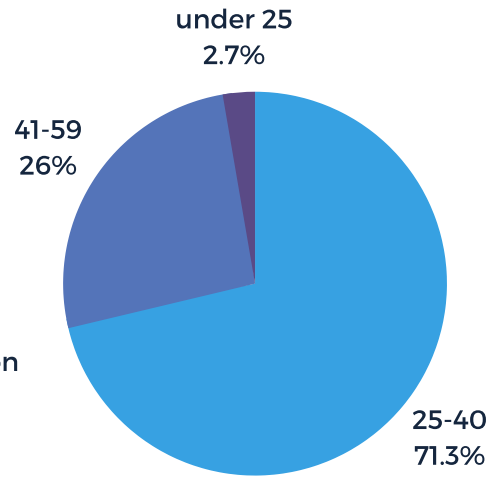


CONFERENCE PARTICIPANTS

OVERVIEW

Career Thrivers hosted 190 attendees for our first Thrive Together leadership conference! from Dover, Delaware to Anchorage, Alaska

AGE RANGE



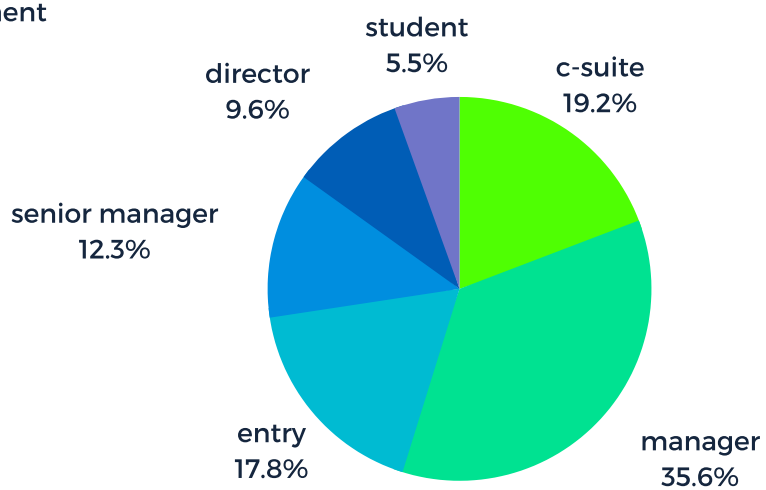
PARTNERS

INCLUDE

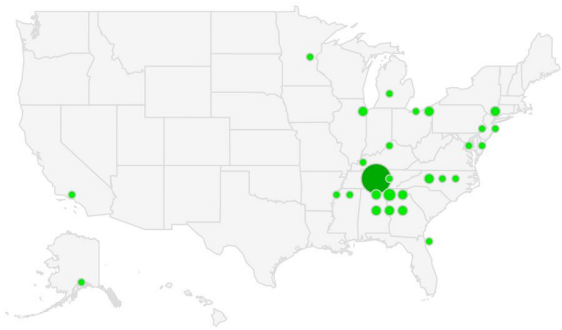
- Caterpillar Financial Services Corporation
- National Coalition of 100 Black Women
- Mission Key Communications
- Real Brown Girls
- The Scout Guide
- Urbaanite

INDUSTRIES & CAREER LEVEL

- Learning & Development
- Professional Services
- Financial Services
- Manufacturing
- Entertainment
- Healthcare
- Education
- Non-profit
- Banking
- Retail
- Tech

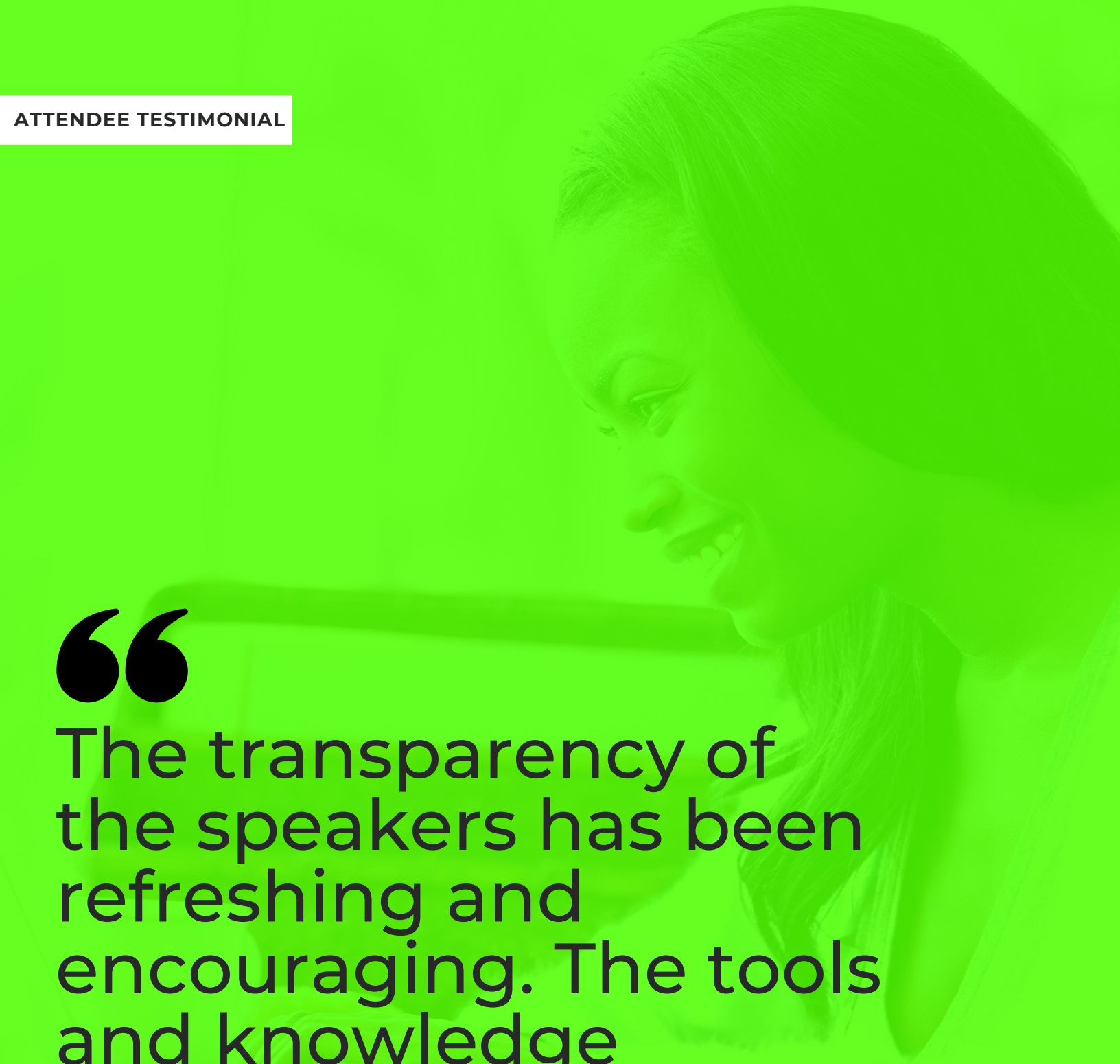


REACH



- Tennessee
- Ohio
- North Carolina
- Maryland
- Florida
- Mississippi
- Georgia
- Pennsylvania
- Minnesota
- New York
- Michigan
- California
- Alabama
- New Jersey
- Illinois
- Alaska
- Deleware
- Alabama

ATTENDEE TESTIMONIAL



> The transparency of the speakers has been refreshing and encouraging. The tools and knowledge provided has been phenomenal thus far.

Kimberly | Entrepreneur

NEXT STEPS

Insights & Inspiration That You *Implement* Lead to *Transformation*



KEEP GOING & GROWING!

It is my hope that as you continue your professional journey - whether you are an employee, entrepreneur or both - you will continue to make an investment in yourself to learn, develop and grow! We're in the midst of some of the most difficult challenges in our workplaces, homes and communities. From the pandemic to the protests, one opportunity is clear, and that is the continued need for everyone to do our part to have a more equitable world. Sometimes that work can seem so big that it's beyond us. What can I possibly contribute to change things? How do I know the right thing to say? What if I say the wrong thing? Don't we pay people to do this?

Photograph by **Hannah Capps**

In the words of Minda Harts, "It took small acts of courage to find my voice. Lean in to that courage." Cultivating an inclusive culture in your workplace and business and creating a more equitable world is less about being correct and more about small acts of courage. So I invite you to take this pledge of allyship with us.

A PLEDGE OF ALLYSHIP

Today I will take action to be better for the people around me. That action starts with my self and social awareness. To raise my emotional intelligence, I will research resources to enhance and challenge my awareness of my beliefs and my bias. I am committed to the life-long process of learning, un-learning and re-learning how to be an inclusive leader. As I'm learning I will take action to acknowledge the differences of others, see the best in others and speak up for others regardless of my level of discomfort. I am a career thriver, and I'm committed to being the change I want to see!

Brittany Cole is the CEO of Career Thrivers Leadership Development Firm. Learn more about her work on www.careerthrivers.com

SHARE WITH YOUR TEAM

A PLEDGE OF ALLYSHIP

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Authorized Partner
EVERYTHING DiSC
A Wiley Brand

DID YOU KNOW?

Career Thrivers is an authorized partner of EVERTHING DiSC with proven learning solutions to power your inclusive culture and unlock the potential of your people!

REGISTER
your team for Thrive Together Leadership On Demand Conference: thrivetogether.virtualconference.com

INVITE
Brittany Cole to speak: careerthrivers.com/speaker

WORK
with Career Thrivers on your diversity & inclusion initiatives email: careerthrivers.com/allies